

1 Point will be earned on each of the following:	
Participation in a research project	
Library usage for 5 occasions	
Every internal CME attended	
Every CPD, guest lecture attended	
Rs. 15000 worth of treatment for referred patients	
Each 100 patients referred	
Validity	
Bronze Category	Points valid for a period of one year from the date of enrolment and if the member is not upgraded to the Silver category within this time, his membership will expire.
Silver, Gold, Platinum Category	Points valid for a period of one year from the date of upgradation to higher category. After the validity period is over, the doctor would be considered as a member of Bronze category, whose validity would then be for a period of year.
Any other facility not mentioned above has been excluded from the services covered under the Heart-to-Heart Club.	

Besides the above benefits, we are also starting a 24x7 help desk, that will dedicate itself to help and guide the members of the club and also do the same for the patients referred by them.

Why Shree Krishna Hospital?

1. 31 years of experience in the field of medical treatment, research and education
2. 550 bedded multi-specialty hospital offering comprehensive health care services
3. Competent infrastructure, skills and cost for all ailments
4. State-of-the art technology and medical infrastructure
5. NABL accredited Central Diagnostic Laboratory
6. NABH accredited Blood Bank
7. 24x7 medical services under one roof
8. No waiting period - immediate attention by experts for all medical needs

A world away from the chaos of the main cities and surrounded by 100 acres of lush greenery, Shree Krishna Hospital is an ideal environment for rest and recovery.

Here, we believe that the very core of medicine is care and a helping hand. It's this that leads us to not charge any registration or consultation fee for outdoor consultations and medical advice. Nor do we charge for stay or diet in our general wards. We do not turn away a single emergency case. We even offer substantial discounts in our treatment cost to those living below the poverty line, women and children.

Today, the hospital is ranked among Gujarat's most professional healthcare centres, complete with facilities like ICUs, OTs, a Trauma Centre, MRI and CT-Scan Machines, NABL-accredited Labs, and a NABH-accredited Blood Bank. It also houses a world class Cardiac Centre and a modern Cancer Centre, with a Linear Accelerator and facilities for chemotherapy.

We'd love to offer our healthcare and expertise to your patients. And you.

If you would like to become a member of **Heart-to-Heart**, don't hesitate to give us a call at **02692 - 228311** or write to us at **h2hsupport@charutarhealth.org**. We'd love to have you on board.



Shree
Krishna
Hospital

Shree Krishna Hospital: Gokalnagar, Karamsad - 388 325. Tel: 02692- 228411

MUSIC
FOR A BETTER
LIFE

HH
HEART TO HEART

We've put together this CD of healing tracks that soothe the nerves and help reduce day-to-day stress. You can consider this the first of many benefits **Heart-to-Heart** brings into your life.

Every single day, we know you reach out to your patients, care for them and help them **live happier, healthier lives**. Which is why we are reaching out to you. Heart-to-Heart, a unique club exclusively for doctors, offers you the same benefits you offer your patients: **24x7 healthcare**. Along with a promise, to treat you and your family at minimal cost, so that you can live life without any stress or worries. After all, it is the least that a responsible medical institution can do for those who do so much for their patients. This is especially true of an institution like Charutar Arogya Mandal, with its vision of restoring the field of medicine to its erstwhile stature of a noble, healing and learning profession.

As a Heart-to-Heart member doctor, you'll receive a membership card that entitles you to every benefit we offer to our faculty members: Healthcare at minimal cost, immediate attention, access to teaching programmes, academic events and our library.

As time passes and our relationship grows stronger, we will strive to offer greater benefits and better service. Heart-to-Heart has been designed on the basis of "Health Points". With this programme, doctor members will enjoy a truly rewarding experience with unique privileges across **four membership tiers: Bronze, Silver, Gold and the exclusive Platinum**. And as a token of our gratitude to our doctor members for supporting us all these years and for working for the benefit of the community, we are awarding each exclusive member a bonus of 50 points on enrolment and entry to the Bronze tier.

Here's a list of various facilities that will be provided to any doctor, who is interested in becoming a member of Heart-to-Heart, unconditionally. Further details about the four tiers have been described in the chart.

Health Points & Benefits

Categories	Bronze	Silver	Gold	Platinum
Minimum points required	50	150	300	500
Research facility as adjunct faculty	No	No	Yes	Yes
Experts' consultation and visit	No	No	Yes	Yes
Ambulance (for family and self)	No	Yes	Yes	Yes
Access to Heart-to-Heart Yahoo group	Yes	Yes	Yes	Yes

Health Check-up	Bronze	Silver	Gold	Platinum
Self	Premium (once every two years)	Premium (once each year)	Whole body (once every two years) / Premium (once each year)	Whole body (once each year)
Family	—	Premium (once every two years)	Premium (once each year)	Whole body (once every two years) / Premium (once each year)

OPD benefits	Bronze	Silver	Gold	Platinum
Self				
Registration & Consultation (on appointment)	100%	100%	100%	100%
Lab	15%	30%	40%	50%
Radiology	15%	30%	40%	50%
Pharmacy	5%	15%	20%	25%
Family				
Registration & Consultation (on appointment)	100%	100%	100%	100%
Lab	10%	25%	35%	45%
Radiology	10%	25%	35%	45%
Pharmacy	5%	15%	20%	25%

IPD benefits (including ICU)	Bronze	Silver	Gold	Platinum
Self				
Room	Silver +	Silver +	Gold	Gold
Stay*	30%	40%	60%	75%
Lab	20%	35%	50%	60%
Radiology	20%	35%	50%	60%
Pharmacy	20%	30%	40%	50%
Cardiac**	10%	20%	30%	40%
Cancer**	10%	20%	30%	40%
Family				
Room	Silver +	Silver +	Gold	Gold
Stay*	20%	30%	50%	60%
Lab	15%	25%	40%	50%
Radiology	15%	25%	40%	50%
Pharmacy	10%	20%	30%	40%
Cardiac**	10%	20%	30%	40%
Cancer**	10%	20%	30%	40%
*Stay inclusive of OT charges and bedside procedures; excludes disposables & implants. **Discount only on Radiation or Cardiac treatment & medicines; excludes implants, stents, etc.				
Academic benefits				
Invitation to internal CMEs, Seminars, etc	Yes	Yes	Yes	Yes
Access to library	Yes	Yes	Yes	Yes
Issuance of library books	No	No	Yes	Yes
CPD (Continuous Professional Development) programme	Yes	Yes	Yes	Yes
Access to online journals	No	No	Yes	Yes