



It will be a pleasure to have you on board for this initiative. You could place an advertisement in our souvenir to help the underprivileged. Please tickmark your choice of the advertisement space from options below:

- Souvenir: Back Cover Inside Cover
 Full Page Colour Full Page Black and White
 Half Page Colour Half Page Black and White

- On-site Publicity: Main Gate Other Gates Banners

A Cheque / Demand Draft No. _____ dated _____
 for ₹ _____ is enclosed.

The advertisement content should be mailed to helpus@charutarhealth.org kindly provide your contact details:

Proprietor's Name: _____

Name of the Firm: _____

Address: _____

Phone: _____ Mobile: _____

E-mail: _____

(Signature)

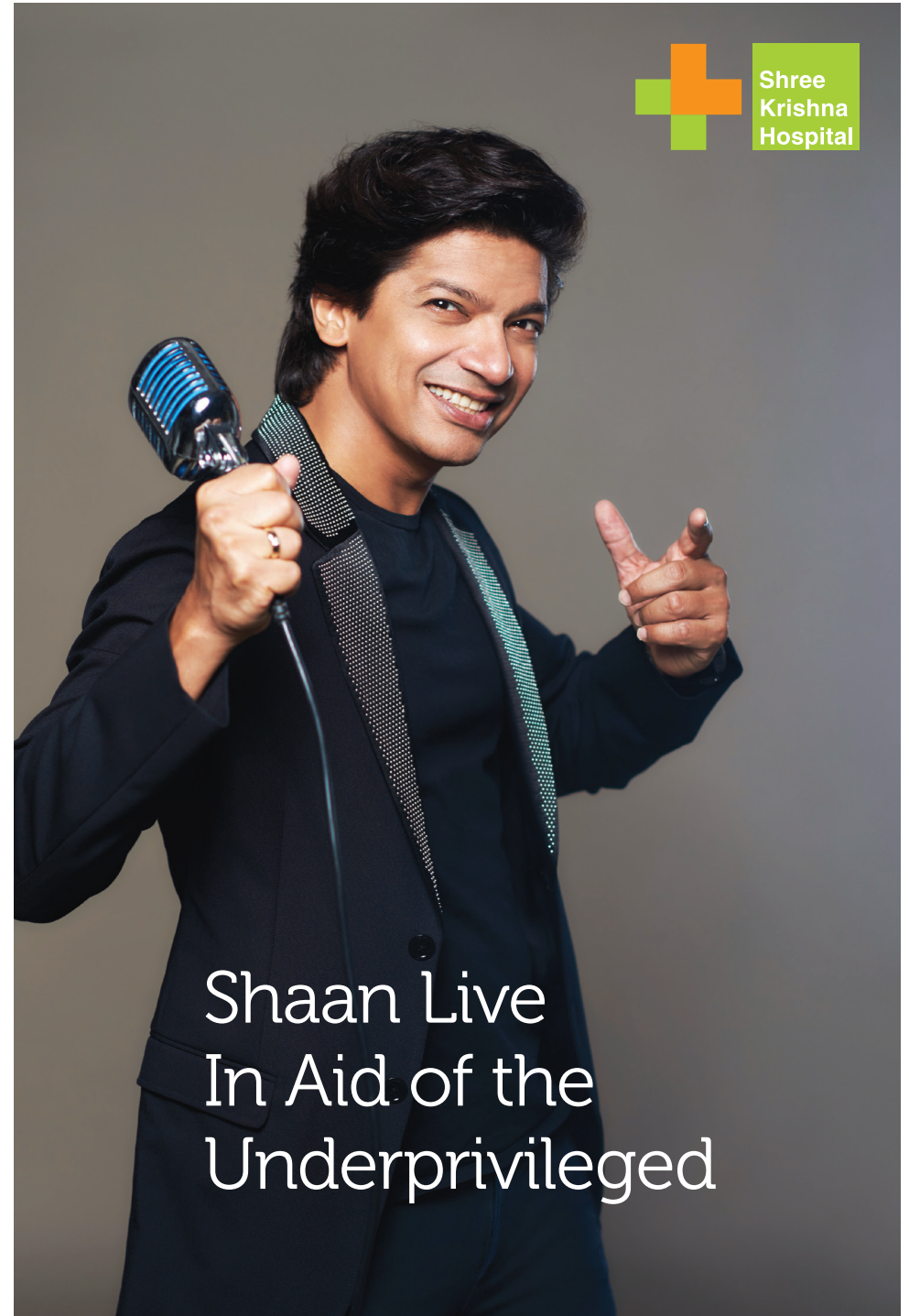
Please make your payments in the name of "Charutar Arogya Mandal" and send to: Shree Krishna Hospital, Management Centre
 2nd Floor, Patient Support Group, Gokalnagar, Karamsad - 388 325, Anand, Gujarat | Phone: 02692-228414, 228472 | Mobile: 81419-33322
 E-mail: helpus@charutarhealth.org | <https://www.facebook.com/Shree-Krishna-Hospital-and-Medical-Research-Centre-121619244621021>



**Shree
Krishna
Hospital**

ACCREDITED FOR

- HOSPITAL
- BLOOD BANK
- IMAGING SERVICES
- DIAGNOSTIC LABORATORIES



Shaan Live
 In Aid of the
 Underprivileged

In Aid of the Underprivileged



Shaan, the popular playback singer, has won the hearts of millions for 28 years. The singer with a melodious voice now comes to Karamsad on January 6, 2018 to perform for a cause; make quality healthcare available to even those who are not in a position to pay for it.

SHREE KRISHNA HOSPITAL

The NABH-accredited Shree Krishna Hospital is a 800-bed multi-specialty hospital. Of these beds, 450 beds have been earmarked as "Aashirwad" beds, hospital's unique facility which enables the community to receive all treatment without charge. The only payment a patient admitted to these beds is required to make is for medicines and consumables she buys at the pharmacy. We do not turn away a single emergency case and being the only Trauma Centre of its kind between Ahmedabad and Vadodara, we see many such cases. We also offer substantial concessions in our treatment cost to those living below the

poverty line, and economically backward strata of the society, especially women and children.

Since its inception 36 years ago, the Hospital has provided high quality health services to needy sections of the society. Treatment facilities, such as ICUs, Operation Theaters, Laboratories, Cancer and Cardiac Centres and other state-of-the-art facilities that would, quite possibly, be the envy of many urban hospitals, are supported by skilled staff.

During the last three decades, the Hospital has witnessed a steady growth. Over 4,00,000

patients are treated on out-patient basis and 40,000 patients admitted for hospitalisation annually. Most of these patients are from weaker economic groups and not in a condition to afford the treatment that they need.

Given the patients' economic background, getting hospitalised for treatment drains not only a family's financial resources but also mental and spiritual. Many a times, the

patient's family forsakes treatment, missing the opportunity to cure the disease and improve his/her quality of life.

With the help of Shaan's performance, the hospital seeks to add to its efforts to raise funds for these underprivileged patients. The funds raised will be used towards meeting cost of treatment for those patients who are not in a position to afford it.

We need Your Support

To support the underprivileged, please help us raise funds by sending your contribution via cheque/draft in favour of '**Charutar Arogya Mandal**', payable at Anand. Donations given to the Mandal are eligible for 50% exemption under Section 80G of the Income-Tax Act, 1961.

As a part of these efforts, the Hospital is bringing out a Souvenir, to be released by Shaan, which will carry advertisements by those contributing. There are also opportunities to provide products and services through on-site publicity avenues. We appeal to you to contribute to this important cause. The contribution expected for these promotional efforts are as follows:

Souvenir Advertisements			
Back cover (Colour)	₹ 1,00,000/-	Inside cover (Colour)	₹ 75,000/-
Full page (Colour)	₹ 25,000/-	Half Page (Colour)	₹ 15,000/-
Full page (Black & White)	₹ 20,000/-	Half Page (Black & White)	₹ 10,000/-
On-site Publicity			
Main gate	₹ 2,00,000/-	Other gates	₹ 1,00,000/-
Banners	₹ 20,000/-	Advertisement behind passes	₹ 3,00,000/-

